

THE 2012

MARKET PLACE (MAGODO)

VENDORS PACKAGE

Venue: MRA GROUNDS

Date: 17&18th Nov 2012

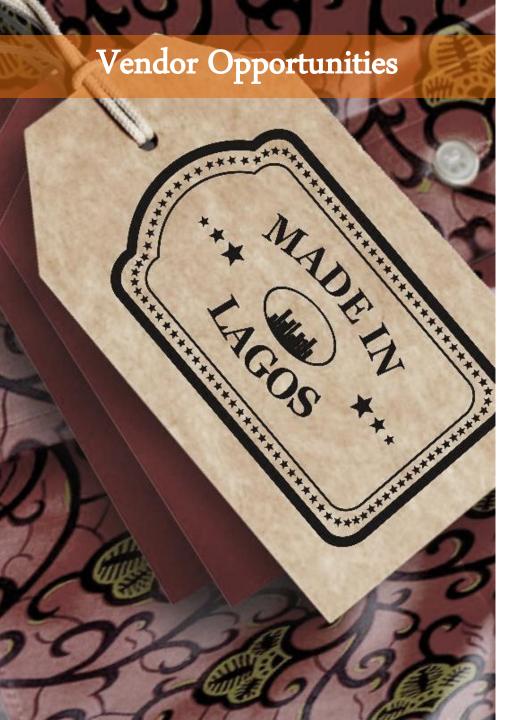




Market place fair (Magodo)is an interactive lifestyle expo celebrating businesses in or around Magodo!

Helping people discover new and interesting businesses.

Market place fair has been set up to bridge the gap between vendors and suppliers, helping to create awareness of existing businesses And service providers.



WHY PARTICIPATE?

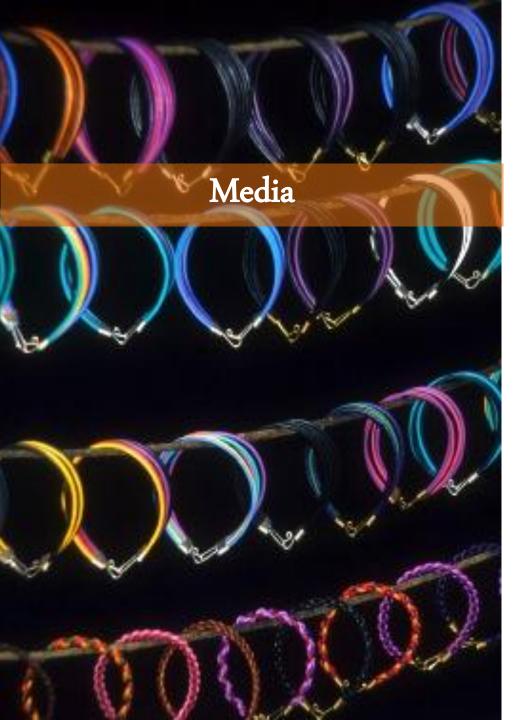
- Opportunity to advertise your products and services directly to over 500 attendees
- Name on all Published Exhibitors List
 Company Name and Information on 2012
 Market Place site with a link to your website
- Advertisement /Advertorial in the Special Events
 Fair Brochure.(N10,000)
- Recognition in print media at the Fair
 Company inserts and branded promotional items in gift bags to be distributed at the Fair
 (To be provided by clients)



BOOTH PRICES AND BENEFITS

N15,000 PER DAY

- standard 2m by 2m table top Booths in a strategic location
- Name on all Published Exhibitor Lists
 Company Name and Information on
 Fair site with a link to your website
- A Full-page Advertisement /Advertorial in the Special Events Fair Brochure.(N10,000)
- Recognition in all Media and Publicity blitz for the Fair
- Company inserts and branded promotional items in gift bags to be distributed at the Fair (To be provided by clients)



The 2012 Fair will be highly publicized on different media platforms

Radio

• Beat 99.9

Print

- This day style
- Magodo News
- City People Magazine

Online

- Bella Naija
- Ladunliadi.blogspot
- Facebook.com



Attendees

400-500 +

Male

1-70

100% residence in Nigeria

70% resident in Magodo

Above average household income

female

1-70

100% residence in Nigeria

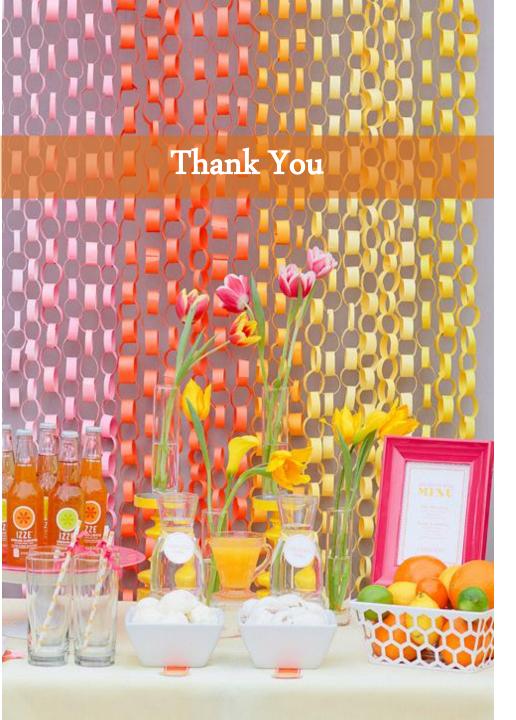
70% resident in Magodo

Above average household income

Venue capacity

60 participants

Media: Radio Online, Print



We hope you find the 2012 fair as an effective platform to grow your business and services.

Contact us

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