

## MAGODO MARKET PLACE

*Presents*

AQUARIAN TOUCH EVENTS . SHOES XCETERRA . DESSERT CLUB  
UBILICIOUS CATERING & EVENT SERVICES . BUTTONS & BOWS  
AND MANY MORE

*In a*  
**Super Sale**  
**EXTRAVAGANZA**

**MRA GROUNDS**

**Dipo Awolesi Street Magodo 2**

*Date & Time*

SATURDAY NOVEMBER 17TH, 2012-12NOON to 7PM

SUNDAY NOVEMBER 18TH, 2012-12NOON to 6PM

Come join the fun with our great mix of vendors offering fabulous products and services  
all @ unbeatable prizes

*You're sure to shop, save and smile*

DESIGNED BY STREETS PHOTOGRAPHY + DESIGN

# THE 2012

## MARKET PLACE (MAGODO)

### VENDORS PACKAGE

Venue: MRA GROUNDS  
Date: 17&18<sup>th</sup> Nov 2012

# Introduction



Market place fair (Magodo) is an interactive lifestyle expo celebrating businesses in or around Magodo!

Helping people discover new and interesting businesses.

Market place fair has been set up to bridge the gap between vendors and suppliers, helping to create awareness of existing businesses And service providers.



# Vendor Opportunities



## WHY PARTICIPATE?

- Opportunity to advertise your products and services directly to over 500 attendees
- Name on all Published Exhibitors List  
Company Name and Information on 2012 Market Place site with a link to your website
- Advertisement /Advertorial in the Special Events Fair Brochure.(N10,000)
- Recognition in print media at the Fair  
Company inserts and branded promotional items in gift bags to be distributed at the Fair  
(To be provided by clients)



## Packages

## BOOTH PRICES AND BENEFITS

N15,000 PER DAY

- standard 2m by 2m table top Booths in a strategic location
- Name on all Published Exhibitor Lists  
Company Name and Information on Fair site with a link to your website
- A Full-page Advertisement /Advertorial in the Special Events Fair Brochure.(N10,000)
- Recognition in all Media and Publicity blitz for the Fair
- Company inserts and branded promotional items in gift bags to be distributed at the Fair (To be provided by clients)





## Media

The 2012 Fair will be highly publicized on different media platforms

### Radio

- Beat 99.9

### Print

- This day style
- Magodo News
- City People Magazine

### Online

- Bella Naija
- Ladunliadi.blogspot
- Facebook.com



## 2012 Market Place Fair

Attendees

400-500 +

Male

1-70

100% residence in Nigeria

70% resident in Magodo

Above average household income

female

1-70

100% residence in Nigeria

70% resident in Magodo

Above average household income

Venue capacity

60 participants

Media: Radio Online, Print



**Thank You**

We hope you find the 2012 fair as an effective platform to grow your business and services.

Contact us

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